

**MINUTES OF THE MEETING OF THE JERSEY VILLAGE
COMPREHENSIVE PLANNING UPDATE COMMITTEE**

October 15, 2020 – 7:00 p.m.

A quorum of the Comprehensive Planning Update Committee of the City of Jersey Village, Texas, convened on October 15, 2020, at 7:00 p.m. via videoconference.

A. The meeting was called to order by Dr. Courtney Standlee, Chairperson at 7:04 p.m. and roll was taken. The following Committee members were present for the meeting:

Courtney Standlee	Ashley Hart
Peter Jessup	Amy Weyer
Judy Tidwell	
Jennifer McCrea	

Gabriella Cole and Anthony Martin were not present at this meeting.

City Staff in attendance: Austin Bless; City Manager, Harry Ward; Director of Public Works, Christian Somers; Building Official, and Danielle Cordova; Administrative Secretary.

Also in attendance: Council Liaison Drew Wasson.

1. Designate alternate members to serve in place of any absent Committee Members.

No action was taken.

B. Citizen's Comments

No action was taken; there were no comments from citizens.

C. Consider approval of the Minutes for the Regular Meeting held on October 1, 2020.

Peter Jessup moved to approve the minutes of the meeting held on October 1, 2020. Jennifer McCrea seconded the motion.

All were in favor; the motion carried.

D. Discuss and take appropriate action regarding a review of the City's 2016 Comprehensive Plan in order to recommend changes to the planning and zoning commission in accordance with Section 14-23(d)(4) of the Code of Ordinances.

The Committee engaged in discussion regarding the finalization of the proposed citizen survey and demographics questionnaire and noted the following changes:

- Add an introduction with verbiage indicating the City is committed to open communication and seeking feedback from residents
- Include accomplishments from the last Comprehensive Plan in the survey introduction
- Add closing date for survey
- Require resident address
- Replace “good” with “above average” for questions 31, 33, 35, 37, 39, 41, 43, 45, 47, 49

Dr. Standlee proceeded the discussion to the 2016 Comprehensive Plan Chapter 5: Economic Development. Committee members identified the following changes to Chapter 5:

- Incorporate an explanation of Chapter 380 Agreements in the introduction on page 5.1
- Incorporate new survey information on page 5.3
- Label axis on property values bar graph
- Summarize data from resident survey
- Provide update from the 2016 Comprehensive Plan
- Poll Committee members on economic development-related questions
- Identify flooding as a potential threat
- Identify diverse education opportunities and related activities (mother’s day out, acting academy) in the area as a community asset
- Identify potable water, parks, city pool, splash pad, and golf course as community assets
- Add encourage compliance with ordinance and building material standards under point 3 of economic development priorities
- Add the verbiage “with community support, 2019 homestead exemptions decreased” under point 4 of economic development priorities
- Correct typo in the verbiage “located at a one of the prime freeway” and spelling of “COVID 19” under point 5 of economic development priorities
- Include Village Center under TIRZ section of economic development tools
- Indicate the economic development coordinator position will be determined and assessed by council
- Replace the term “new standards” with “preferred standards” under the second bullet point of goal 2
- Replace the term “family oriented” with “community oriented” in the title of goal 6
- Remove the bullet point referencing the job description for a full-time economic development coordinator under goal 6
- Incorporate data from HGAC into the household population map
- Identify Jersey Village location on the population maps
- Add a statement and summative table referencing all population data

The Committee expressed the intent to begin their review of Chapter 6 during the next meeting. With no further discussion, Chairperson, Dr. Standlee proceeded to the following agenda item.

E. Adjourn

Chairperson, Dr. Courtney Standlee adjourned the meeting at 8:39 p.m. The next meeting is scheduled for October 29, 2020 at 7:00 p.m.

Respectfully submitted,

Danielle Cordova
Administrative Secretary, City of Jersey Village

Harry O. Ward, P.E.
Director of Public Works, City of Jersey Village